



Transference
Healing®

Festival Guidance Document

Teacher Graduates

February 2022

Before you read this document, please be aware that this information may be a little daunting or even overwhelming in the beginning.

Do not be hard on yourself. It is a big process to step up and present yourself as a Transference Healing Teacher in a public setting. There is a great deal of organisation, coordination, expense, time, effort and teamwork required. The process tends to bring up feelings of limitation, as well as fear release. It's a big and empowering journey, and an aspect of your self-mastery process. Be gentle and patient with yourself. Remind yourself that you are experiencing an initiation, and honour that process using the skills you have at your disposal. Regularly run the energy on yourself, read your Teacher Manual and listen to the Teacher Graduate CD.

Remember that we are aware of the process you will be go through. This is why we have provided you with this guidance document. If you do find this information difficult to process, or you feel you need extra support for the organisation of your event, please contact Transference Healing.

Who Should Review this Document?

Any certified Transference Healing Teacher who is considering stepping into a community event/festival or expo and representing themselves as a Transference Healing® Practitioner/Teacher should review this document. It ensures:

- Your event stall is in line with the copyright, branding and intellectual copyright legal requirements, policies and standards required by Transference Healing.
- You represent Transference Healing and yourselves in a professional and energetically-accurate manner. It is important to realise that when any TH Graduate participates in an event like this, they are representing every individual in the Diamond Pyramid of Light. It is very important that they are diligent about ensuring all aspects of their presentation are in line with Transference Healing standards.

Who Can Represent Transference Healing at Events?

Only Certified Practitioners and Teachers can promote themselves using the Transference Healing® brand at community events/festivals.

Representatives of Transference Healing participating in large festivals, such as the *Mind Body Spirit Festival*, must have completed their Teacher training. Participation at large events such as these must be supervised by at least one Transference Healing Mystery School Graduate.

No Practitioner or Teacher representing Transference Healing at any community event/festival, including the *Mind Body Spirit* festival, can be representing any other modality or spiritual teacher. All Practitioners and Teachers must be representing only Transference Healing.

When undertaking events such as this, only those with the certification to offer the services being promoted can deliver or advertise these services. For example, if you have not completed the Beyond Doorways or Animal Magic Workshops, you cannot offer Beyond Doorways healings or Animal Magic readings.

Recommended Course of Action for Festivals & Events

There are unlimited possibilities for you to promote your Transference Healing services - securing a space at a suitable local and spiritually open festival / expo / community event is very effective.

These promotional events introduce people to the Transference Healing frequency. Frequency speaks louder than words or brochures ever will. People will recognise and feel the impact of these frequency. They will recognize and feel the impact of these frequencies. They will be attracted to them if they are ready for it.

Just as with your first teaching engagement, you will get intuitively-guided when it is time for you to put yourself 'out in the community' in this way.

Despite the initiations that will arise when you commit to a festival or event as a Transference Healing representative, be assured that after you have facilitated one or two of these events, you will find you have grown enormously. Your confidence and ability to speak in-the-moment will be enhanced. You will begin to enjoy the opportunity as you see the positive impact you have on those you come into contact with. It is truly a wonderful way to be of service. You will also see your client base grow in divinely-orchestrated timing.

For your first festival or event, do not be concerned if you do not break even financially. Realise that these activities are not just about the financial benefit. They are about initiations, commitment, owning the new you, learning, leadership and self-mastery. Ultimately, they are about service. You will come to see that what you send out, in service, will always come back to you, often when it is least expected. This is the new way of working in the world.

1. You will need to book your stall and make the required payments.
2. You will need to book lighting, electrical outlets, furniture, phone lines etc. You will need to have a design concept that meets your stall's needs before determining which of these items you must order and pay for.
3. Based on the size of your space, determine which, if any, services you are going to be offering at your stall.
4. Determine whether you are going to do a presentation at the event. If you wish to present, you will need to submit an application and prepare for the presentation before the event. Review the guidelines in your Teacher Manual for ideas and support.
5. Determine if you are going to advertise in the event catalogue/magazine or in your local community.
6. Determine the prices for the services you are going to offer. These prices must meet the specified guidelines provided in your Teacher Price Standard.
7. Determine what products you would like to display and/or sell – ensure you have enough stock to cover this (if you need stock, order it early).
8. You must determine who is going to work with you on the stand. It is very important to have enough qualified people to ensure the quality of service is professional. Please ensure you have the following;
 - a. a suitable number of certified Practitioners at the stand to speak to customers and answer their questions;
 - b. a suitable number of Practitioners with the skills and experience to run the energy on the available healing tables;
 - c. a supervisor who is coordinating everyone, ensuring all bookings, payments and receipts are dealt with. This person will also hold a space and watch the clock when healings are taking place, ensuring everything runs professionally and to schedule.

The certified Graduates participating in your event have the freedom to move between these roles. Most will want to alternate between roles for the experience, and to keep their energy up. The following methods can be used to keep roles versatile:

- creating a **roster**. Do not forget to factor in breaks and be conscious of peak periods after presentations occur.
 - an organised **booking and payment system**. This is also essential. Do not forget that you will need a till and float. It is also advisable to have EFTPOS facilities at your stand. You must be equipped to provide receipts that meet all your taxation requirements.
 - all participants must be familiar with the system you are using and any of its procedures. It is recommended that all participants read this document and that at least one meeting is planned prior to the event to address any procedural details. A daily briefing on each day of the event is also recommended, so you can address any issues or reminders that may arise.
9. It is recommended to have a system through which you will note the contact details of those who have healings with you or visit your stand. These details can be used for follow-up promotions. It is a great idea to have a **mailing list form** that customers or clients can complete. Healers can take these details before commencing healings, and visitors can simply be asked if they would like to be on your mailing list.
 10. Ensure you have everything you need to easily set up your stall. You will need items such as blue tac, sticky tape, velcro, scissors, staple guns, extension leads, power boards etc.
 11. Just as is the case when you are conducting a training, you must ensure that your presentation is professional and reflects the Transference Healing frequencies. Wherever possible, it is important to have the following:
 - a. an altar, if space is available;
 - b. the Master Christ Template Set displayed centrally;
 - c. a clear quartz cluster, one or three candles (if allowed), sage/resins (if allowed) on your altar, the front display table and/or the healing tables. Alternatively, you can use the Transference Healing sprays;

- d. beautiful fabric to cover your healing and display tables;
- e. position your Lightbody Kit on your altar (if performing Lightbody Kit Readings/Healings);
- f. hang a selection of TH templates, such as the following: Lady Nada, Merlin, a selection of Animal Magic and/or the six Masters (Mother Mary, Cosmic Christ, Mary Magdalene, Enoch, Lord Melchizedek and Metatron). These templates will represent the technology and frequencies of Transference Healing and will support you energetically;
- g. display ONLY Transference Healing products and brochures, and offer ONLY Transference Healing® services (this is a TH Policy). Please see **Standards & Specifications** for an addendum to this policy.
- h. present your brochures and products well. Ensure they are in good condition and are positioned attractively on your table. If you have upcoming workshops, insert a flyer inside your brochure to promote it;
- i. you may wish to have a portable MP3/CD player (if allowed) playing suitable music to support the energies of your stand;
- j. have fresh flowers or a plant on your stand where possible;
- k. always keep your stand neat and tidy, and keep the energy clear;
- l. if possible, have a space set aside for you to offer healing services. This enables people to experience the energy first-hand;
- m. if you are offering healing services, you will need signage to advertise this. You will also need healing record sheets, bookings sheets, reconciliation sheets etc (templates for most of these resources are available for download on the Graduate Gateway);
- n. you will probably want to decorate your space with beautiful hanging materials, crystals, fairy lights etc.

Tip: The Graduate Gateway contains pictures of stands from past festivals and expos. These photos can provide you with ideas on design and layout, and give you an idea of how best to present your stall.

Handy Tips

- We recommend that you put together a standard list of all the items/tools you want to take to these events, and purchase a portable storage box that contains all of these items. This will enable you to move in and out of the venues easily and without forgetting anything. This will also protect the stock and presentation tools from damage. After the event, simply restock your kit as needed.
- It is a great idea to have an open deck of Animal Magic cards on the table. Helping guests to divine a card is a great way to engage in conversation and connect people to the energy. Be sure to watch the cards, as people have a habit of accidentally walking off with them when they are altered.
- Print enough Transformation Records to cover all the healings/readings you anticipate doing during the show. These records can be filled out during the healings and given to the clients to take away with them. These record sheets are designed for this purpose – they briefly explain each procedure to the client and have a space for the healer to detail their contact details.
- Have enough essence bottles prepared if you are intending to offer Lightbody Kit Readings/Healings.
- Always make sure you wear very comfortable shoes. Fashion must come second to comfort for such occasions! You will also need to have enclosed shoes for set-up and pull-down at bigger events.
- Have some healthy snack foods on your stand to provide you with energy when you need it, along with plenty of water.
- It is a great idea to create a flyer that lists all upcoming trainings of the Teachers participating in the event. Another great idea is to create a flyer with the contact details of all participating Teachers. An example of this is provided on the Graduate Gateway.
- When choosing the Transference Healing sessions and products you offer at festivals, focus on a specific aspect of the energy you are particularly drawn to. Choose specific

items to display, or products to sell, based on what you attune to, what you feel would draw people in at that specific festival, and what you feel most confident discussing. Display those products with accompanying write-ups.

Standards & Specifications

The following guidelines may change or be expanded upon from time-to-time at the discretion of Transference Healing®. If unclear or uncertain with regard to an issue not covered in this document, please contact Transference Healing.

1.0 What You Can Promote

You can only promote and offer Transference Healing® services and products on a Transference Healing stand. All Transference Healing products and services you offer must be in line with our Teacher Price Standard.

Exemptions to this policy will now be provided in specific situations. As of August 2016, if you would like to display products *of your own creation* alongside Transference Healing products and services, you may request approval to do so. This exemption is intended for graduates who have created products through their own gifts and talents. It is not intended to provide a space for a varying array of products to be sold on a Transference Healing stand. Approval will be granted in situations where you are offering a product or service that is professional, of a high-quality, and supportive of Transference Healing. The following procedures and requirements will apply:

- Your stand is operating under your own name or business name, not 'Transference Healing'.
- You contact Transference Healing prior to the commencement of the festival to notify us of the kind of products you wish to display. Please get in contact with us early enough for us to approve the product with good time to spare. Approval is at the discretion of Transference Healing.
- Teachers are responsible for clearly acknowledging Alexis Cartwright as the channel, anchor and founder of Transference Healing®.
- All non-Transference Healing products and services must be kept separate from Transference Healing-branded products. Teachers are responsible for clearly differentiating Transference Healing products and services from their own, and must not use TH branding across the entire stand (brochures, ads and so on). TH branding would be used for TH products and services, while alternative design must be employed for other

products and services. As always, promotional material is subject to our approval.

- The products you are offering do not represent any other modality or spiritual teacher. The products you offer must compliment, rather than substitute, Transference Healing products.

For instance, Sarah Conner has chosen to hold a stand at a local festival under her business name, *Sarah's Healing Space*. Through her Transference Healing practice, Sarah has developed a talent for creating candles. She would like to display a small selection of these products on her stand, alongside her Transference Healing products and services. Sarah contacts Transference Healing and is approved to display these products based on her commitment to the aforementioned requirements.

It is highly recommended that you offer the official Transference Healing brochures at your stand. Of course, you can place your own inserts in them as guided. You can also create additional TH advertisements and event-specific flyers for your stand, but these must be in alignment with TH specifications, and must be submitted to Transference Healing for approval before printing/distributing. This is especially important if you are creating your own brochure for use *instead* of using the official TH brochure purchasable from us.

Always remember to comply with all Transference Healing copyright, branding and intellectual copyright requirements, including but not limited to:

- acknowledging Alexis Cartwright as the channel, anchor and founder;
- accurately representing your qualifications;
- not publishing any channelled information without gaining approval to do so;
- not publishing any sacred information or symbols from within training manuals

Handy Tips

- It is a great idea to create a flyer that lists all upcoming trainings of the Teachers participating in the event. Another great idea is to create a flyer with the contact details of all participating Teachers. An example of this is provided on the Graduate Gateway.

2.0 Professionalism

As mentioned prior, all those participating in a festival stall or presentation that is offering Transference Healing products and services must be professionally presented, in line with all TH standards and policies. You must operate in a professional manner at all times, and must meet all legislative and organisational requirements.

3.0 Guidelines for Healing Services

Wherever possible, it is recommended that all or some of the following services are offered at events:

- Beyond Doorways 1 Healing (Beyond Doorways Level 1 Graduates only)
- Animal Magic Reading (Animal Magic Graduates only)
- Lightbody Kit Reading
- Child of Light Healing (Child of Light Teacher Meditation Workshop Graduates only)

The price range of these promotional healings is specified in the Teacher Price Standard. Whichever price you designate, all healing services must be offered for the same amount. For example, if you are charging \$45 for Beyond Doorways 1 Healings, ensure the same price is set for Animal Magic Readings.

Beyond Doorways 1 Healing

To offer these healings you must be a certified Practitioner of Transference Healing® and must have completed your Beyond Doorways 1 Workshop.

Note: *Ensure those practitioners offering this service can run this procedure confidently, without consistently referring to notes and manuals.*

Use the Beyond Doorways 1 Transformation Record to record what happens during your healing. These records can be completed during the healings and given to the client to take home with them. They are designed for this purpose - they briefly explain each procedure to the client and have a space for the healer to detail their contact details. They also act as a guide for healers to remember what to do next in the healing process.

As a general rule, we do not offer Beyond Doorways essences with these healings as it is too much to coordinate during the event. This decision is your own to discern.

It is also helpful to create a typed and laminated 'cheat sheet', detailing all the procedures required in a Beyond Doorways 1 Healing. Be sure to list any pertinent information needed for the healing, such as Chiron dates and symbols.

Introduction (5 minutes): Commence the healing by briefly explaining the process, how it compares to a full Transference Healing® session, what they could experience and how long the session will take. Ascertain the client's Chiron Wounding, then briefly make the client conscious of what their Chiron Wounding relates to and how it could be impacting them. This is often very profound for the client. At this time, you may also wish to have them choose an Animal Magic card and give them a brief reading based on the card. This also introduces them to another aspect of Transference Healing.

Run the energy (20 minutes): Using your Transformation Record or cheat sheet, run the energy. Be sure to fill out the Transformation Record as you go. Remember this is a divine process. To maintain the consistency and the potency of the healing, you should not deter from the healing process in any way. Of course, you can use crystal wands and other tools for their relevant procedures if you are so guided.

Conclusion (5 minutes): When you have finished the healing, spray or sage/resin the healing space if possible. Remember to always get the client's permission to do this. Finally, you should briefly summarise significant aspects of the healing that will empower your client and give them insight into their general health and wellbeing. Remember to only provide information that you intuitively feel the client can handle.

Lightbody Kit Reading

To offer these healings, you must be a certified Teacher of Transference Healing® and have the Lightbody Kit book on hand.

Note: *Ensure those practitioners offering this service are familiar with all the essences and have the intuitive confidence to offer this service without solely referring to the Lightbody Kit Book.*

Use a healing record sheet to record these sessions. Onto these records, detail the essences that have been divined for the client along with a summary of what is relevant to them in relation to each divined essence. Also describe and detail on the record sheet how the essences are to be taken. Include your own contact details.

Introduction (7 minutes): Commence the healing by briefly explaining the process, the essences and how they work. Now, prepare the client for the session by running some energy as follows;

- White Light
- Three Polarities of Christ Procedure
- Earth and Body Magnetic Grid Alignment Procedure

Run the Session (20 minutes): Using your intuition, divine the seven essences for your client from the divination table in your Lightbody Kit book. Write these essences onto the healing record sheet. Another great idea that we recommend is having your client select the Power, Planetary and Element Symbols themselves, using the Healing with Alchemy stones (if available).

Now you can intuitively provide the client with their reading. You can show them the pictures of the crystals as you speak about them and select aspects from the readings to support what you are intuitively feeling coming through for them. Surrender to the process and trust it to come through for you.

If certain essences come up that relate to specific energetic procedures within Transference Healing®, you can run these procedures on the client. These procedures include Dragon Power, Raven Power, Karmic Pain Release and the Crystal Cross. You can also etherically place the divined alchemy symbols into their energetic field.

Conclusion (3 minutes): When you have finished the healing, spray or sage/resin the healing space if possible. Remember to always get the client's permission to do this.

Animal Magic Reading

To offer these healings, you must be a certified Practitioner of Transference Healing® and have completed the Animal Magic Workshop.

Note: *Ensure those practitioners offering this service are experienced and have the intuitive confidence to offer this service without solely reading from the Animal Magic book. Ensure you communicate to potential clients that this is not a psychic reading. It is an energetic reading and healing that offers intuitive guidance.*

Use a healing record sheet to record these sessions. Onto these record sheets, detail the cards that have been divined for the client along with a summary of what is relevant to them in relation to each card. Also include your contact details on the record sheet.

Introduction (7 minutes): Commence the healing by briefly explaining the process, the cards and how they work. Now prepare the client for the reading by running some energy as follows;

- White Light
- Three Polarities of Christ Procedure
- Earth and Body Magnetic Grid Alignment Procedure

Run the session (20 minutes): Follow the Monthly Divination Reading card layout in the Animal Magic Book. Shuffle the cards and have the client select their three cards (one from each pile). Record these cards onto the healing record sheet.

Now you can intuitively provide the client with their reading. You can refer them to the elements represented on each card as you speak to them, and select aspects from the readings to support what is coming through for them in-the-moment. Surrender to the process and trust it to come through for you.

If certain cards come up that relate to specific energetic procedures within Transference Healing, you can run these procedures on the client. These procedures include Dragon Power, Raven Power and the Chiron Procedure. If one of the divined cards has an alchemy symbol on it, you can also etherically place that symbol into their energetic field.

Conclusion (3 minutes): When you have finished the reading/healing, it is beneficial and especially significant for this particular procedure to make a ceremony out of purifying the space. Spray or sage/resin the healing space, but remember to always get the client's permission first.

Child of Light Healing

To offer these healings, you must be a certified Teacher of Transference Healing® and have completed the Child of Light Teacher Meditation workshop.

Note: *Ensure those practitioners offering this service can run this procedure confidently, without consistently referring to notes and manuals.*

Use a healing record sheet to record these sessions. Onto these record sheets, detail the Child of Light Affirmation card that was divined for the client, along with a summary of what is relevant to them in relation to each card. Also include your contact details on the record sheet.

Introduction (5 minutes): Commence the healing by briefly explaining the process, the cards and how they work. Talk to the parent about Crystal Children and their unique needs.

Choosing a card (10 minutes): Have the child divine an affirmation card from the Child of Light Meditation and Affirmation Card deck. Have the child read the affirmation card aloud. If they are not old enough to read it for themselves, read it to them. Briefly explain to the accompanying parent/guardian/caregiver the meaning behind the affirmation card, using the Key Term, Meditation Principles and Healing Response sections from the Child of Light Meditations and Affirmations book. Record the information of the Record Sheet.

Run the session (10 minutes): Run the Child of Light Earth and Crystalline Grid procedure on the child, as outlined in your Child of Light Meditation Workshop manual.

Conclusion (5 minutes): When you have finished the healing, spray the healing space if possible. Remember to always get the client's permission to do this. Discuss any other relevant information that came through during the healing.

Message from Alexis

Be aware that just like stepping into your first training as a Teacher, participating in a promotional event can make you feel your limitations and self-worth. They can also expose wounds, particularly karmic spiritual wounds creating fear and anxiety. If you experience these feelings, just remember that you are in service. This is divinely-orchestrated, and you are supported to overcome the fears of the ego and operate from your heart at all times. You are feeling these limitations because you are working to clear them. Stay grounded, be organised, be professional and always expect that there will be *one* person who will test you. When that test comes along, simply respond from the heart. Do not go into your ego.

Just as importantly, realise that (in most cases) you will be working in a team environment, under a great deal of pressure. Try not to project, so your best to support one another. It is the supervisor's responsibility to oversee the group. If they see anyone becoming ungrounded or agitated, they should seek to alleviate that situation and to work through it as quickly as possible.

Despite the initiations you will encounter, these events are a very exciting opportunity for personal growth and expansion. Try to enjoy it! Acknowledge the doorway opportunity you are creating for those you are introducing to the energy. Have some fun, laugh, and reward yourself for your efforts with a special gift if one crosses your path. What a wonderful and rewarding way to be of service.

We look forward to hearing about all the events that the Transference Healing Graduates participate in. We are excited about the opportunities this will create for those who cross your path, and for Transference Healing in general. Through your effort, we can continue to show the world the wonderful uniqueness and diversity of Transference Healing.

We wish you the very best with this exciting step in your Transference Healing® mastership journey.

Alexis Cartwright

Channel, Anchor and Founder

Transference Healing®